TRAVEL | STYLE | WELLBEING | TASTE | ACTION

## **NORLUXURY**



## WELCOME TO THE WORLD'

RESIDENTS OF THIS FLOATING CITY, WITH ITS 165 PRIVATELY OWNED HOMES, SET THEIR OWN TRAVEL ITINERARY AS THE LUXURIOUS MEGA-YACHT CIRCLES THE EARTH.

Sunset offers a kaleidoscope of colours and magnificent ocean views, all from your Residence's private veranda aboard THE WORLD.

magine heading home after a morning spent hiking the Seychelles' Copolia Trail or Phuket's dense rainforest and then popping into the Spa for a relaxing massage before a neighbour hands you a glass of champagne to sip while you both discuss the day's adventures. Your evening begins with a traditional cultural performance complete with colourfully costumed dancers. Dinner is prepared by a Michelin-starred guest chef who has paired the multi-course meal with wines from a local producer. Sunset offers a kaleidoscope of colours and magnificent ocean views, all from your Residence's private veranda. And then, to sleep in the comfort of your own home and wake to an entirely new destination every few days.

## Only a dream, you say?

Welcome to The World, the largest privately owned residential mega-yacht on Earth and the only one of its kind in operation today. This stunning floating city is equipped with luxurious amenities over 12 decks, manned by an expert crew hailing from 40-plus countries, who deliver service at the highest levels.



"The families who call The World home have chosen to discover the treasures and unique experiences of the planet together in an intimate setting," says Jessica Hoppe, Interim CEO. "Their shared love of travel may have brought them to The World, but the warm and welcoming sense of community, comprised of other residents and our exceptional crew, is one of the most cherished aspects of this luxury lifestyle at sea."

The 196-metre Norwegian-built vessel sports 165 privately owned homes, from studios to sprawling three-bedroom apartments. Collectively, the residents own the ship. A continuous worldwide itinerary, chosen by the residents themselves, enables the vessel to circumnavigate the globe every two to three years. Its journeys combine classic destinations with more remote, lesser-known locales and in-depth expeditions led by teams of experts.

Unlike conventional passenger ships that speed from one port to the next, The World spends several days in most destinations. From hiking in Grenada's Grand Etang rainforest, to golfing at Scotland's Kingsbarns, watching the running of the bulls from a Pamplona apartment or befriending penguins in Antarctica, the opportunities to explore the planet seem endless.

One resident describes a personal highlight as "a four-day overland trip in Chile, visiting the country's top wine producers and enjoying a private barbecue lunch at the home of the founder and proprietor of Montes Alpha Winery". Another recalls being "the first person on board to spot Santa Claus, Mrs Claus and their elf daughter on an ice floe in the Antarctica Peninsula while photographing the spectacular scenery!"











Such amazing sights make truly unforgettable experiences, and for those keen to continue their learning, *The World* regularly hosts lecturers who speak on topics ranging from the history and culture of the destinations visited, to wildlife, art, architecture and more. The calibre of speakers is quite astounding; its Nobel Laureate Lecture Series was launched by Dr Shuji Nakamura, co-inventor of the blue LED light.

So, who are the privileged few that enjoy this global adventure? *The World*'s owners hail from more than 20 countries. All share a love of travel, adventure, learning and luxury. Apartments can be designed and decorated to each owner's tastes. Family and friends often join, and if necessary, extra apartments can be rented for visitors through the Guest Stay programme.

There are four main restaurants, run by an outstanding culinary team who "bring the destination alive" through food and wine. Varying menus are often created based on produce from local farmers' markets. More casual dining options include a café, popular barista station, poolside grill and In-Residence dining. A variety of cocktail lounges and bars feature selections from *The World's* wine programme, a unique collection of more than 15,000 hand-sourced bottles. *The World of Fine Wine* magazine has awarded it 'Best Ship Wine List' in the world for the ninth consecutive year.

With just 165 Residences, *The World's* privileged owners enjo y a world of floating luxury, from Michelin-star level restaurants and five-star facilities to bespoke destinations.

In addition to indoor and outdoor pools, there is a yoga and Pilates studio; the only full-sized, regulation tennis court at sea; and a fitness centre and walking/jogging track with beautiful ocean views. There's a full-service spa and wellness centre and a state-of-the-art golf facility managed by a PGA pro who arranges golf excursions to some of the best courses in the world.

Unsurprisingly, only a few homes come up for resale each year. *The World* will visit New Zealand in October and November 2024, to explore Milford Sound, Doubtful and Dusky Sounds, Stewart Island, Port Chalmers, Christchurch, Kaikoura, Wellington, Napier and Auckland before passing through the Bay of Islands and heading onwards to the South Pacific.

Qualified prospective buyers will have the opportunity to visit *The World* for a private tour in selected ports.

For more information on ownership and to speak to a Residential Advisor, visit **www.aboardtheworld.com** or *The World's* Ambassador in New Zealand at **Joe@travelmarketing.co.nz** or **021707018** 



## ALL 165 HOMES ON BOARD *THE WORLD* ARE PRIVATELY OWNED AND EACH YEAR A SELECT NUMBER BECOME AVAILABLE FOR RE-SALE, RANGING FROM STUDIOS TO EXPANSIVE THREE-BEDROOM APARTMENTS.





t the moment, qualified buyers can consider a two-bedroom, two-bathroom (plus separate powder room) Residence featuring inlaid marble tile, an open layout and natural light. A state-of-the-art kitchen boasts ample storage, including a full-size, built-in wine cooler, and opens to a comfortable dining and seating area.

Floor-to-ceiling glass doors ensure residents can enjoy the wonderful vistas of *The World*'s adventurous itinerary, and with a private veranda accessible via both the main living area and the primary bedroom, it's possible to gaze out to enchanting sunsets or up at the stars in peace and wonder.

For those who would like more space, there is an elegantly appointed, completely remodelled three-bedroom, three-and-a-half-bathroom Residence. A grand entrance hall reveals an expansive space filled with natural light from its floor-to-ceiling sliding glass doors. Unwind in your luxurious primary bedroom with en suite bath. This home boasts two additional bedrooms, a state-of-the-art kitchen and a formal dining area with seating for 14 – perfect for entertaining visiting family and friends. After a day of adventure, residents can unwind on their private veranda to reflect on their day and enjoy the ever-changing view.



Prices range from US\$2 million to US\$15 million, plus annual ownership costs. To learn more about ownership and available homes for purchase, please visit **www.aboardtheworld.com** or *The World's* Ambassador in New Zealand at **Joe@travelmarketing.co.nz** or **O21 707018** 

