

Karl Muhlberger Joins *The World*, Residences at Sea, as Chief Operations Officer



FORT LAUDERDALE, Florida, 1 March 2022 – *The World*, Residences at Sea today announced the appointment of seasoned luxury hospitality executive Karl Muhlberger as chief operations officer (COO).

As COO, Mr. Muhlberger will lead all onboard and shoreside hotel and food and beverage operations, onboard experiences, itinerary planning, and destination experiences. Additionally, he will continue to strengthen and elevate service excellence for the Residents of *The World*. Mr. Muhlberger will report to Tom Wolber, chief executive officer.

“Karl is known throughout the industry for his first-class hospitality expertise and visionary leadership, which will make him a valuable addition to our executive team,” said Mr. Wolber. “With Karl’s successful track record in crafting exceptional experiences, we are fortunate to have someone of his

caliber join *The World*.”

“I am overwhelmed with the warm welcome and support that I have received from *The World*’s Resident community and the shipboard team,” said Mr. Muhlberger. “*The World* is the largest privately owned residential yacht on earth, and I’m honored to be joining this unique community. I look forward to working closely with our teams ashore and on board to deliver exceptional, memorable journeys for our Residents and Guests.”

Mr. Muhlberger is a global hospitality expert and innovator who has created and launched numerous new ships and successful hospitality concepts for various cruise companies and land-based hotels and restaurants. In his most recent role as COO at Crystal Cruises, he was responsible for hotel operations, procurement and logistics, fleet recruitment and guest relations for Crystal Ocean Cruises, Crystal River Cruises, Crystal Expedition Cruises and Crystal Yacht.

Prior to Crystal, he was vice president of hotel operations and vice president of food & beverage operations and development at Norwegian Cruise Line. Additional positions of increasing responsibility have included global head of food & beverage operations at Costa Group in Genoa, Italy; and head of global culinary at Cunard and Seabourn Cruise Line.

Mr. Muhlberger holds an Executive MBA from Florida International University, a certificate in hospitality management from Cornell University and a bachelor’s degree in culinary arts.

About *The World*

The World embodies a distinctive, one-of-a-kind lifestyle of exclusive luxury travel where Residents explore every corner of the globe, experience myriad different cultures and gain privileged access to the planet’s most beautiful destinations, all from the comfort of their own home. The strikingly beautiful 644-foot Ship promises gracious and personal service in a warm, inviting ambience much like that of a private yacht, well-staffed private home or exclusive country club. The average occupancy at any one time of 150-200 Residents & Guests assures an intimate atmosphere.

The World offers the ultimate combination of thrilling and enriching travel with world-class amenities and facilities including impeccable culinary mastery in its six restaurants, exceptional golf facilities with

onboard putting greens and a state-of-the-art golf simulator, the only full-size, regulation tennis court at sea, swimming pools, a spa, a fitness center, expert destination lecturers, library, cinema and more.

Launched in 2002, *The World*® is the largest privately owned, residential yacht on earth with 165 luxury Residences. A diverse group of Residents from 20 countries own the homes on board and share interests in world cultures, history, and adventure, and exploring fascinating destinations. They circumnavigate the globe every two to three years following an extraordinary itinerary that they select. In-depth expeditions and one-of-a-kind experiences are complemented by world-class amenities and impeccable service.

For more information visit: http://aboardtheworld.com/press_room.

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