

Stay Connected in Your Home Office While Exploring The Globe on *The World*

FORT LAUDERDALE, FLORIDA – The ability to ‘stay connected’ through telephone and Internet capabilities in home offices allows Residents of *The World*, the largest privately owned residential yacht on earth, to effectively conduct business from the comfort of their on board Residence while exploring the world.

Internet, telephone, and broadcast services on *The World* allow entrepreneurial Residents to continue to run their businesses from the Ship. Whether it’s sailing the pristine waters of Antarctica, passing through Polynesia’s remote islands or navigating the beautiful Seychelles in the Indian Ocean, staying in touch is only a call or click away. Every Residence has Internet service with its own public IP address and a WiFi network that extends throughout the Ship.

For some Residents, knowing that they can host a conference call, check e-mail or conduct important Web-based research from virtually anywhere on the planet from their “office away from home” was a pre-requisite before considering joining the community. Imagine operating your company from the privacy and convenience of your home office while gazing out of your living room window at Borneo’s exotic coastline or the breathtaking cliffs of Norway.

Additional ‘stay connected’ benefits afforded by this unique and exclusive lifestyle include:

- Home offices afford easy storage of important documents and business equipment, which is difficult to near impossible when traveling conventionally.
- For Residents with international business contacts, *The World* serves as a convenient and fascinating venue for meetings, cultural experiences, and entertainment. Two onboard conference rooms feature state-of-the-art audio-visual equipment.
- Beyond doing business, Residents stay in contact with friends and family back home, sharing stories, photographs, and videos of their latest global adventures.

The high degree of communications capabilities aboard *The World* means life as Residents like it. They can review business plans before embarking on a private, behind-the-scenes visit to a 15th century English castle, examine contracts before heading off to hear a local expert lecture on art history or meet with international business associates after – or during – a round of golf on a South African course.

About *The World*

Launched in 2002, *The World*[®] is the largest privately owned, residential yacht on earth with 165 luxury Residences. A diverse group of Residents from 20 countries own the homes onboard and share interests in world cultures, history, and adventure, and exploring fascinating destinations. They circumnavigate the globe every two to three years following an extraordinary itinerary that they select. In-depth expeditions and one-of-a-kind experiences are complemented by world-class amenities and impeccable service. To learn more about this unique lifestyle call 954-538-8449 or visit www.aboardtheworld.com.

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