

THE WORLD, RESIDENCES AT SEA ANNOUNCES DR. BRIAN KOBILKA AS ITS NEXT NOBEL LAUREATE SPEAKER



London, England –27 March 2019: The World, Residences at Sea (aboardtheworld.com), the largest privately owned residential yacht on earth, has announced that **Dr. Brian K. Kobilka** is the latest speaker to join its esteemed **Nobel Laureate Lecture Series**. The 2012 Nobel Prize winner in Chemistry (shared with Robert Lefkowitz) will spend a week on board presenting lectures on "G Protein Coupled Receptors: The Body's Communication Network" and "Challenges in Drug Discovery" when *The World* sails from Barcelona, Spain in late June 2019. Dr. Kobilka will also host an intimate breakfast forum for Residents and be honored at a cocktail reception and formal dinner in the Ship's haute cuisine restaurant, Portraits.

Residents and Guests of *The World* will hear Dr. Kobilka, who is part of the faculty of Medicine and Molecular and Cellular Physiology at Stanford University, discuss his research on G protein coupled receptors (GPCRs). GPCRs are the largest family of receptors in the human genome, and are responsible for the body's responses to most hormones and neurotransmitters including adrenaline, serotonin, dopamine, and endorphins. Because of their role in regulating a broad range of physiologic processes, GPCRs are the largest class of targets for new therapeutics aimed at an array of diseases.

About The World's Nobel Laureate Lecture Series

The World's Nobel Laureate Lecture Series was launched in September 2017 to bring esteemed Nobel Prize Laureates to the Ship annually to lecture on topics in their respective fields such as medicine, economics and science. Among previous program speakers are Dr. Shuji Nakamura who received the 2014 Nobel Prize in Physics for inventing the blue LED (light-emitting diode) and Dr. Edvard Moser, a 2014 Nobel Prize winner in Physiology and Medicine who lectured on the brain's maps of space.

The speaker series offers Residents the opportunity to personally connect with and learn from internationally-renowned Nobel Prize Laureates. The series complements the Ship's longstanding onboard lecture program which enriches Residents' intellectual exploration at the highest academic levels, an aspect of the unique lifestyle cherished by the Residents. Residents have often commented that living on *The World* is like getting an advanced degree while traveling the globe to more than 100 ports of call annually. Special guests speak on a variety of topics such as history, culture and business that are designed to "bring the journey and destination alive".

About Dr. Brian Kobilka

Dr. Brian Kobilka received Bachelor of Science degrees in biology and chemistry from the University of Minnesota, Duluth in 1977. After graduating from Yale University School of Medicine in 1981, he became a postdoctoral fellow in the laboratory of Robert Lefkowitz at Duke University. While there, he identified the gene that encodes the receptor for the hormone adrenaline, later finding it was part of an entire family of receptors that look and act in similar ways. Known as GPCRs, they are responsible for the body's response to most of its hormones and neurotransmitters and are the largest targets for new therapeutics aimed at an array of diseases. In 1990 he joined the faculty of Medicine and Molecular and Cellular Physiology at Stanford University.

About The World

Launched in 2002, *The World*® is the largest privately owned, residential yacht on earth with 165 luxury Residences. A diverse group of Residents from 19 countries own the homes on board and



share interests in world cultures, history and adventure, and exploring fascinating destinations. They circumnavigate the globe every two to three years following an extraordinary itinerary that they select.

In-depth expeditions and one-of-a-kind experiences are complemented by world-class amenities and impeccable service.

To learn more about *The World's* unique lifestyle, call +1 (954) 538-8449 or visit aboardtheworld.com.

Media Contact:

For additional information or to request images of *The World* contact: Hannah Sharratt
The Dovetail Agency
+44 (0)20 3709 7809

Email: hannah@dovetail-agency.co.uk.