

The Ultimate Lifestyle – Only 200 Make the Journey

FORT LAUDERDALE, FLORIDA – We’ve all got our daily routine – business appointments, investment decisions, social and charitable engagements. A frenetic pace that sometimes seems to be controlling us instead of the other way around. Even retreating to our weekend home requires planning and effort.

Imagine a vacation home where everything is taken care of; a sanctuary where your every whim is known. Instead of returning to the same address, you’re on an infinite voyage around the world to its most exotic ports of call. Whether you’re anchoring off the coast of St. Barts and gazing at the rainforest, enjoying a sunset camel safari in Australia, or marching alongside king penguins in Antarctica, you can be as active or as tranquil as you like. This is the lifestyle aboard *The World*, the largest privately owned, residential yacht on earth.

The World is home to only 142 families. Hailing primarily from the United States, Canada, Europe, South Africa, Asia and Australia, Residents share a sense of adventure, freedom and exploration. Home is one of 165 bespoke private residences on a one-of-a-kind Ship that sails nonstop to the most breathtaking destinations imaginable – a different locale every few days.

This exclusive community offers the ultimate combination of luxury travel with world-class dining, custom destination experiences and enriching cultural events. Extraordinary experiences are the norm. Like dining at acclaimed Spanish Chef Ferran Adria’s three Michelin star *elBulli* before it closed its doors, enjoying the running of the bulls in a private Pamplona apartment, or savoring champagne and caviar atop an Antarctic glacier after arriving by private helicopter.

It’s all about knowing Residents’ personal preferences and delivering the highest levels of service. On *The World* luxury is getting what you want, when you want it, without having to ask for it – and not even knowing you wanted it. It’s a sommelier who knows every Resident’s wine preferences or a housekeeper who knows how a family likes their refrigerator stocked each time they return to the Ship, not to mention their favorite flowers brilliantly displayed in the foyer.

Luxury is customized, exclusive and authentic experiences that money can’t buy. *The World’s* crew ‘bring the destinations alive’ in countless ways through one-of-a-kind events like watching Melanesia’s Pentacost land divers perform a centuries old custom of jumping from wooden platforms with vine-wrapped ankles; sailing Canada’s Northwest Passage, a record-breaking voyage, while a mother Polar bear and her cub gaze at you from a nearby ice floe; enjoying the Resident band “Fabulous Fossils” perform cliff-side in Greenland from an assemblage of Zodiacs and kayaks floating in the sea below; playing golf in the Antarctic snow after retracing Sir Ernest Shackleton’s historic steps or swimming across the equator off Africa’s west coast joined by a pod of 30-50 pilot whales, the Ship’s horn marking the exact moment.

Dining ranges in style, ambiance and presentation; from Asian to Mediterranean and deli to haute cuisine. Portraits, considered by many to be among the finest restaurants on earth, is the ultimate gastronomic experience. The Ship’s wine cellar has a capacity of 12,000 bottles, many collected in local ports by the sommelier or from winemakers who come aboard to lecture and host tastings. Looking to entertain or for a romantic dinner at home? The Call-a-Chef™ program offers private chef service in your Residence. There’s no need to remind the wait staff how you like your beef prepared. The onboard team knows your preferences, from how you like your steak cooked to special dietary requirements.

Beyond *The World's* dining options, the culinary experiences ashore are endless. Whether you're in the mood to stroll to an Amsterdam café or take a limo to a Bordeaux chateau for a five-course meal, The World Concierge will make all the arrangements, including after-dinner entertainment and your transfer back to the Ship for a nightcap before bed.

For those seeking health and fitness and a more active lifestyle, start your day with a yoga or Pilates class or meet a personal trainer in the Fitness Center. Refresh after a match on the full-size tennis court with a dip in one of two pools. Shoreside activities might include some cycling on Residents' own bikes that are stored on board or hiking a mountain trail to catch spectacular views. Golfers take note – in addition to private lessons, the pro will help improve your game on the putting greens, chipping areas, driving range and simulator – even make reservations for you at signature courses all over the world.

If relaxation is your idea of luxury, visit The World Spa & Wellness Center, the only one of its kind at sea. This sanctuary features a full array of luxurious body and hair treatments, an esthetician, physiotherapy, Natura Bisse skincare line and PHYT's 100 percent natural and organic products.

Personalized service is also available from The World Concierge (TWC) to explore exciting destinations. Whether it's sightseeing Casablanca on your own in a private car, strapping on hiking boots for a trek to Cape Town's Table Mountain, or joining other Residents for an overnight stay at Sri Lanka's Udawalawe National Park, a World Heritage site, TWC will customize "an experience" just for you.

In 2016, the Ship will sail approximately 39,000 nautical miles visiting more than 100 ports of call in over 40 countries. Residents will learn about different cultures, plus enjoy expeditions to two of the most remote regions on earth, all from the comfort of their own home on this one-of-a-kind Ship. Starting the year with a once-in-a-lifetime expedition to Antarctica, South Georgia and the Falkland Islands, *The World* will guide Residents through the most exclusive expeditions on earth. The adventure-seekers will follow in the wake of legendary polar explorer Sir Ernest Shackleton to discover century-old icebergs, glaciers and an abundant wildlife including whales, seals, and penguins. A journey up the east coast of South America follows with an extensive visit to the beaches and cities of Brazil beginning with a festive start in Rio de Janeiro during Carnival season. Residents will soak up the Caribbean sun before making the transatlantic crossing to the Canary Islands and Casablanca.

The World will spend the spring and summer months in 16 European countries – exploring everything from the wine chateaux of France to the castles of Denmark to the glorious cliffs of the Mediterranean. The Ship will then pass through the Suez Canal and on to destinations in the Middle East, India, Maldives and Malaysia before a 12-day expedition in the highly tropical island of Borneo, home of one of the planet's oldest rainforests. Here, Residents will get up close and personal with some of the world's best known animals at the renowned Tanjung Puting National Park. Encounter orangutans, clouded leopards and sun bears in the depths of this tropical jungle. Residents can enjoy a visit to Kinabatangan River, known as one of the greatest wildlife viewing areas in Asia, and also the beautiful beaches that fringe the rainforest at Bako National Park. The year will end with a call to Western Australia and a New Year's Eve fireworks celebration over Sydney harbour.

Throughout the year *The World* will offer a number of magical Overland Journeys for those wishing to explore further inland. Residents can enjoy a trip to the Brazilian Amazon Rainforest with hikes into the forest or canoe trips on the Cristalino River. Another has Residents travelling from Buenos Aires to Rio de Janeiro to explore remnants of Brazil's gold rush era in the World Heritage Site of Ouro Preto, followed by a leap forward into the contemporary art scene at Inhotim.

About *The World*

Launched in 2002, *The World*® is the largest privately owned, residential yacht on earth with 165 luxury Residences. A diverse group of Residents from 19 countries own the homes onboard and share interests in world cultures, history and adventure, and exploring fascinating destinations. They circumnavigate the globe

every two to three years following an extraordinary itinerary that they select. In-depth expeditions and one-of-a-kind experiences are complemented by world-class amenities and impeccable service. To learn more about this unique lifestyle call 954-538-8449 or visit www.aboardtheworld.com.

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