

The World, Residences at Sea – The Best Address on Earth Ship returns to Canada in September 2015

LONDON, England, July 2015: *The World*, the largest privately owned residential yacht on earth with 165 luxury private residences, returns to Canada in September 2015, following a four-month tour of the Mediterranean, extended visit to Iceland and two-week Greenland Expedition. *The World* will visit *St. John's, St. Anthony, Quebec City, Montreal, Charlottetown (Prince Edward Island), Halifax, and sail the Saguenay River.* The mega yacht is undertaking an exceptional journey in 2015, travelling approximately 41,000 nautical miles, visiting 104 ports of call and sailing 77 sea days.

As part of the Canada exploration, *The World* will visit the historic Quebec City, a World Heritage site, enjoying visits to colonial-era merchant houses, and views of the iconic Château Frontenac. Residents will witness the power of nature on a hike through the breathtaking capes of Saguenay Fjord National Park, winding through deep valleys and forested areas, often overlooking Saguenay Fjord. In Charlottetown, Residents will learn how to live like a local with a truly experiential day of clamming, apple picking and cider making with the locals of Prince Edward Island. In Nova Scotia they will discover its abundant heartland and visit Lunenburg, described by UNESCO as the best surviving example of a planned British colonial settlement in North America

The World's private community at sea offers the ultimate combination of thrilling and enriching travel with world-class amenities and facilities including impeccable culinary mastery in its six restaurants, exceptional golf facilities with onboard putting greens, a state-of-the-art golf simulator and resident pro, the only full-size tennis court at sea, swimming pools, a spa, a fitness center complete with personal trainers, expert destination lecturers, library, cinema, hobby and games rooms, house of worship and more.

This strikingly beautiful Ship provides gracious and personalized service for the 130 families that call *The World* home; all customized to Residents' preferences in a warm and inviting ambience much like that of a private yacht, well-staffed home or exclusive country club. The average occupancy at one time is 150-200 Residents and Guests ensuring an intimate atmosphere. The majority of Residents continue to be active in their professional lives staying connected through the Ship's telephone and Internet capabilities and spending an average of three to four months (combined) on board.

Canada marks the start of the Ship's North American journey which continues down the U.S. east coast followed by a stopover in the Caribbean. After a rare transit through the Panama Canal, Residents will immerse themselves in Latino spirit, from Peru and Ecuador through to Argentina and Chile, before rounding off the year in the southernmost continent, Antarctica. Saving the best for last, the final expedition of the year will see *The World* return to the Earth's last frontier: The Antarctic Peninsula. A thrilling two-week adventure at the end of December, Residents will journey through icebergs, glacier caves and snow-capped mountains with Zodiacs and kayaks for special expedition landings and island exploration led by a highly qualified expedition team.

The World's 2015 journey also includes a once-in-a-lifetime overland to the Geographic South Pole just prior to the Antarctic Expedition. Using ski aircraft Residents will fly to the South Pole, covering in several hours the distance that took the early explorers' years of planning and months of hardship to achieve. History will come alive as these adventurers stand at 90° south and imagine how Amundsen, Scott and Shackleton felt heading out across the frozen continent and into the unknown 100 years ago.

During the Ship's 2015 journey, a dedicated team of experts will ensure that Residents are immersed in the culture, wildlife, and social and natural history of each region by designing unique experiences that bring each destination alive. Every day is an amazing adventure on a personal journey of discovery.

To learn more about this unique lifestyle and ownership opportunities please call <u>+1 (954) 538-8449</u> or visit www.aboardtheworld.com.

About The World

Launched in 2002, The World® is the largest privately owned, residential yacht on earth with 165 luxury Residences. A diverse group of Residents from 19 countries own the homes onboard and share interests in world cultures, history and adventure, and exploring fascinating destinations. They circumnavigate the globe every two to three years following an extraordinary itinerary that they select. In-depth expeditions and one-of-a-kind experiences are complemented by world-class amenities and impeccable service.

The World embodies a distinctive, one-of-a-kind lifestyle of exclusive luxury travel where Residents explore every corner of the globe, experience myriad different cultures and gain privileged access to the planet's most beautiful destinations, all from the comfort of their own home. The strikingly beautiful 644-foot Ship promises gracious and personal service in a warm, inviting ambience much like that of a private yacht, well-staffed private home or exclusive country club. The average occupancy at any one time of 150-200 Residents & Guests assures an intimate atmosphere.

Media Contact:

For additional information or to request images of *The World*, please contact: Joanna Merredew, The Dovetail Agency, +44 207 016 6740 or e-mail joanna@dovetail-agency.co.uk.