

THE ESSENTIAL REFERENCE FOR THE MODERN MAN

SHARP

FALL / WINTER
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The Book for Men

COMPLETE
FALL / WINTER
**Style
Manual**
INSIDE

A World of Experiences



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I've spent a good part of my life pining after things. Nice things, mind you, but things nonetheless. When I was 12, I spent a lot of time drawing cars and sailboats...nice — cars and sailboats. Bigger, better, faster, fancier and, ultimately, more expensive. Growing up hasn't changed me much in that respect. I've heard it referred to as lifestyle creep. The more you make, the more you spend and, therefore, the more you need to make. The more you want to make. Thank the market economy.

In the last few years, I've managed to cross a few big items off my want list, but as I approach middle age, I find that I gravitate toward experiences. Insufferably stereotypical as a parent, my favourite experiences are moments spent with my wife and son. They cost nothing more than the effort to seize the opportunity. A bike ride, a few hours at the park, drawing together or a fierce round of swordplay. There are experiences, however, that require a more deliberate commitment, both in planning and, by necessity, resources.

This edition of *The Book for Men* comes out, coincidentally, with the arrival of *The World* ship in Montreal. There's nothing quite like *The World*. A luxury cruise ship with 150 or so condominium suites. You can come and go as you please (most "residents" spend three months a year on the ship for leisure, although they are able to manage their businesses from there) as *The World* travels the planet in search of unique experiences. How about stopping the cruise ship so that guests can swim across the equator? Not exactly something that can be done on a standard family vacation.

It's a beguiling proposition: buy a suite, drop in anytime, anywhere in the world, have the most incredible experiences curated for you, your family and your guests. If and when you've seen it all you can sell your stake. There's a multi-year waiting list. While we will have an in-depth feature on *The World* in the Spring issue of *The Book for Men*, until then feel free to update your bucket list in anticipation. I have.

It's been a few years since *The World* last made a port of call in Canada and, I'm happy to announce, this time Sharp: *The Book for Men* will be one of the many experiences curated for *The World* residents, as we will be added to their onboard library.

Before I get to that point on my list there are a few other big experiences I have in mind. I wonder how they will ultimately compare to the simple day-to-day experiences I've come to value so highly. We will see. Though, I imagine they have toy swords on *The World*.