

The Ultimate Lifestyle – Only 200 Make the Journey

MIRAMAR, FL – We've all got our daily routine and responsibilities – business appointments, investment decisions, social and charitable engagements. A frenetic pace that sometimes seems to be controlling us instead of the other way around. Even retreating to our weekend home requires planning and effort. Not exactly the escape we had in mind.

Imagine a vacation home where everything is taken care of; a sanctuary where your every whim is known. Instead of settling into one place, you're on an infinite voyage around the world to its most exotic ports of call. Whether you're anchoring off the coast of St. Barts and gazing at the rainforest, enjoying a sunset camel safari in Australia, or relishing a private concert in Venice, you can be as active or as tranquil as you like. This is the lifestyle aboard *The World*, the largest privately owned, residential yacht on earth.

The World is home to only 130 families. Hailing from the U.S., Europe, South Africa, Asia and Australia, they share a sense of adventure, freedom and exploration. Home is one of 165 bespoke apartments on a one-of-a-kind ship that sails nonstop to the most breathtaking destinations imaginable – a different locale every few days.

This exclusive community offers the ultimate combination of luxury travel with world-class dining, custom tours and enriching cultural events. Extraordinary experiences are the norm. Like dining with acclaimed Spanish Chef Ferran Adria at his three Michelin star elBulli before it closes this summer, enjoying the running of the bulls in a private Pamplona apartment or joining *The World's* chef at the Portofino market to pick up distinctive local ingredients.

Dining onboard ranges in style, ambiance and presentation – from Asian to Mediterranean, deli to haute cuisine. Portraits, considered by many to be among the finest restaurants on earth, is the ultimate gastronomic experience. Its wine cellar has a capacity of 12,000 bottles, many collected in local ports by the sommelier or from winemakers who come to lecture and host tastings. Looking to entertain or for a romantic dinner at home? The Call-a-Chef™ program offers private chef service in your residence.

The culinary experiences ashore are endless. Whether you're in the mood to stroll to an Amsterdam café or take a limo to a Bordeaux chateau for a five-course meal, the concierge will make all the arrangements, including after-dinner entertainment. Craving your favorite ice cream after playing 18 holes at Scotland's Kingsbarns? Just tell the manager at Fredy's gourmet deli and it'll be stocked in no time.

For those seeking health and fitness and a more active lifestyle, start your day with a yoga class or meet a personal trainer in the fitness center. Refresh after a match on the full-size tennis court with a dip in one of two pools. Golfers take note. In addition to private lessons, the pro will help improve your game on the putting greens, chipping areas, driving range and simulator – even make reservations for you at signature courses all over the world.

If relaxation is your idea of luxury visit The World Spa, the only one of its kind at sea. This sanctuary features a full array of luxurious body and hair treatments, esthetician, and Barcelona's Natura Bisse skincare line.

Personalized service and knowing your every preference is the epitome of life on *The World*, including tours. Whether it's a penchant to sightsee on your own in a private car or to strap on hiking boots for an adventurous trek, the staff will customize "an experience" just for you.

The World's 2012 itinerary includes extended visits to 31 countries chosen by the Residents for their individuality, authenticity and allure. Highlights include South Africa, Australia, New Zealand, Greenland, Mexico, U.S. and three one-of-a-kind expeditions to Polynesia, Melanesia and the Northwest Passage where experts will lead in-depth exploration of the regions' rich history, culture, geography and wildlife. *The World* will be the largest and most luxurious passenger vessel to ever attempt a voyage through the fabled Northwest Passage, the legendary Arctic sea route between the Atlantic and Pacific Oceans along the north coast of the Americas. Fewer than 160 vessels, including icebreakers and research vessels have ever made this journey.

This exceptional combination of adventure travel and home ownership on what could arguably be considered the most exclusive address in the world is the ultimate lifestyle. It's about exploring the globe with loved ones from the comfort of your own personally designed home. *The World* is nothing less than extraordinary.

About *The World*

Launched in 2002, *The World*[®] is the largest privately owned, residential yacht on earth with 165 luxury Residences. A diverse group of Residents from 19 countries own the homes onboard and share interests in world cultures, history and adventure, and exploring fascinating destinations. They circumnavigate the globe every two to three years following an extraordinary itinerary that they select. In-depth expeditions and one-of-a-kind experiences are complemented by world-class amenities and impeccable service. To learn more about this unique lifestyle call 954-874-3399 or visit www.aboardtheworld.com.

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February 2012