

The World – Our Story

The World is the only private residential community-at-sea where its Residents may travel the globe without ever leaving home. Since it first set sail in 2002, *The World* has visited over 800 ports in approximately 140 countries. With a continuous worldwide itinerary that enables the vessel to span the globe every two-to-three years, the Ship is a complete floating city, equipped with high-end facilities and luxurious amenities that create an intimate, refined atmosphere for Resident owners. This strikingly beautiful Ship promises gracious and personal service in a warm, inviting ambience much like that of a private yacht, well-staffed private home or exclusive country club.

The Lifestyle

A lifestyle aboard *The World* allows Residents to explore the planet's most breathtaking destinations with like-minded adventure seekers from the comfort of their own private Residence. This exclusive community offers the ultimate combination of luxury travel with world-class dining, custom tours, and enriching cultural events like renowned guest speakers, local dancers or art exhibitions. A myriad of exceptional onboard amenities include a gourmet deli, The World Spa, library, cinema, and a sports center offering real and virtual golf excursions to the world's top-ranked courses. The onboard lifestyle fosters a warm, welcoming atmosphere and encourages the formation of lasting friendships.

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| Web site | www.aboardtheworld.com |
| Management Company | ROW Management Ltd., Miramar, Fla., is responsible for sales, marketing, operations and administration of <i>The World</i> . |
| Flag | Bahamas |
| Principal Dimensions | Tonnage: 43,524 gross tons Length: 644.2 ft. (196.35 m) Beam: 97.8 ft. (29.8 m) Draft: 22 ft. (6.7 m) Decks: 12 Maximum speed: 18.5 knots |
| Ownership | Privately owned by Residents of <i>The World</i> – 130 families from 19 countries – North America (49%), various European countries (36%), Asia, Australia, South America and South Africa (15%). |
| Occupancy | Average occupancy is 150-200 Residents and Guests. |
| Average Stay | Residents spend an average of four months on board every year. |
| Crew | An international complement of long-standing crew, including approximately 260 experienced staff from 40 countries. |

The Journey

The World's Captains and Residents collectively determine the Ship's yearly itinerary based on the best sea routes and Residents' personal interests. Continuous worldwide journeys, with a focus on extended stays of an average 2.5 days in port, ensure that Residents & Guests have sufficient time to explore their favorite destinations. In 2012, the Ship will visit 31 countries. Unlike most vessels, it spends nearly twice as many days in port as at sea.

The Beginning

Knut U. Kloster Jr., the visionary behind *The World*, grew up in a family that was passionate about life at sea. After many years of working and vacationing on the world's best yachts and cruise ships, Kloster had a dream to create a way in which travelers never had to get off board. As such, in 1997 he gathered together a team of experienced professionals and began working on the first vessel where people could travel the globe without leaving home. Kloster's dream was realized in March 2002 when he delivered *The World*. In October 2003, its Residents purchased the Ship, and in 2006, the original inventory of Residences was sold out. *The World* will celebrate its 10th anniversary on March 29, 2012.

Ship Designers

Petter Yran and Bjørn Storbraaten designed *The World*. This Oslo-based team successfully combined nautical elements with clean, contemporary lines, imparting the aura of a private yacht to this magnificent 12-deck Ship, while enhancing an intimacy with the sea that is not available on land.

Environmental Interests

The World is the first Ship of its size burning marine diesel rather than heavy bunker fuel, making for a much more environmentally friendly Ship and allowing *The World* to call in areas where ships burning heavy fuel are banned. *The World* is also the first Ship to feature the unique Scanship wastewater cleaning system in which wastes are filtered by means of a flotation system.

Private Residence Details

There are 165 Residences aboard *The World* ranging from studios to expansive three-bedroom units and a palatial six-bedroom penthouse suite, which boasts accommodations for up to 12 people. All of the homes aboard the vessel have been sold although there are a select number of Residences available for resale. Annual maintenance fees are additional and are based on square footage of the apartments. The spacious Residences include 106 two- and three-bedroom apartments, 19 one- and two-bedroom studio apartments, and 40 studios. Interiors of the two- and three-bedroom apartments are customized based on Residents' tastes and feature everything from contemporary to transitional to traditional decor.

The World Spa

The 7,000-sq.-ft. spa brings its 'Sanctuary for the Senses' holistic approach to *The World*. The award-winning spa draws from Asian traditions that date back centuries and offers an ambience of seclusion and luxury for the ultimate spa escape. Residents & Guests can be pampered while sailing around the globe with a comprehensive menu of treatments including: aqua spa; body massages and scrubs; esthetics; facials; hair treatments; hand, nail and foot treatments; make-up services; tropical rainmist and waxing.

Dining and Night Life

Four major restaurants are on board:

- ❖ **East** – eclectic Asian delights serving sushi, sashimi and a wide variety of Pan-Asian specialties.
- ❖ **Marina** – superb seafood, grilled fish, prime steaks and rotisserie specialties.
- ❖ **Portraits** – haute cuisine in an elegant setting. Menus reflect the flavors of every major culinary port to which the vessel travels.
- ❖ **Tides** – Mediterranean cuisine with Northern Italian flair against a stunning ocean view backdrop.

All restaurants offer light options and cater to special requests including kosher, vegetarian and diabetic diets. In *The World's* "Call-a-Chef™" program, chefs are available to prepare meals in a Resident's apartment. Other dining options include:

- ❖ **Fredy's Deli** – café setting serving coffee, tea, sandwiches, salads and pastries. Also includes a gourmet market stocked with fresh local produce and specialty items from different ports.
- ❖ **Pool Grill** – poolside venue offering casual cuisine such as burgers, salads and light meals.
- ❖ **The Garden** – tea room and lounge.

A diverse selection of cocktail lounges and bars are also onboard, including:

- ❖ **Cigar Club** – traditional English-style smoking and cognac bar. Features a large humidor and cognac cabinet. Also offers vintage ports, calvados, Madeira's, sheries and wines.
- ❖ **Lobby Bar** – serves wine and champagne, signature cocktails, bourbons, ports, etc.
- ❖ **Marina Bar** – full-service bar with breathtaking views offering wines and tropical drinks.
- ❖ **Pool Bar** – light and fresh lunch or dinner offerings followed by a variety of sweet temptations.
- ❖ **Quantum Night Club** – international variety of selected liquors and alcoholic beverages.
- ❖ **Regatta Bar** – spectacular view with the feel and service of a casual yacht club and sports bar.

Health and Fitness

Two swimming pools; a full-size tennis court; a paddle tennis court; golf facilities with a golf simulator, driving ranges and putting greens; jogging track; retractable marina for water sports; full-service fitness center with exercise classes, personal trainers, state-of-the-art training equipment and saunas.

Onboard Facilities, Services and Amenities

The Ship offers myriad services and amenities. A few of note include an art gallery, chapel, concierge, expeditions, land programs / tours, library, Medical Center, night club, theater, and video-on-demand.

Media Contacts

For additional information or to request images of *The World*, please contact:

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