

## **Enriching Experiences Bring the Destinations Alive**

MIRAMAR, FL – Residents of *The World*, the largest privately owned residential yacht on Earth, are treated to unique and enriching experiences that bring alive the destinations on the Ship's continuous global journey. Through an intriguing and carefully crafted program of activities, *The World* tempts the 'explorer' mindset of Residents who have chosen to discover the treasures of the world together with the other 130 families who call this distinctive community-at-sea 'home.'

### **Lectures = Immersion Through Conversation**

Founded on Residents' and Guests' incredible thirst for knowledge and inquisitive nature, onboard lectures (ideal for days at sea) are held to educate individuals and discuss topics of interest pertinent to the countries and cities visited. Professional and experienced speakers with a passion for history, culture, finance and the economy provide in-depth knowledge.

Breakfast Forums include guest lecturers on a variety of intellectual disciplines. These round table conversations offer an intimate and casual setting in which to discuss issues and policies of the day with local experts and dignitaries. Areas of focus include politics / government, the economy, finance and business.

### **Exploring Dynamic Cultures While Onboard**

To drive the Residents' sense of cultural adventure, there are shows with dance groups, jazz trios, and local entertainment that embody a destination's authenticity and allure. Whether it is salsa dancing in Puerto Rico, performances by Panamanian school children dressed in brightly colored costumes, or authentic tango dancers performing en route to Buenos Aires, these onboard experiences open a window into the rich tapestry of traditions throughout the world.

For added enrichment at their own pace, Residents and Guests can watch films (usually destination-themed) in the Colosseo theater and delve into the collection of books, magazines and DVD's in The Study. The selection of books – nautical, fiction, non-fiction and children's books, travel guides, and destination-specific titles – continuously rotates and is dependant on the Ship's itinerary.

### **Remarkable Expeditions**

Expeditions truly amaze participants with a comprehensive exploration of an area. Approximately 10 – 15 experts in a particular region are brought onboard. Their breadth of knowledge is unparalleled, and along with the onboard staff, create a 'top of the top' expedition experience. In August 2009, *The World* visited the Bering Sea and Russian Arctic, in September 2010, a 10-day expedition to Greenland thrilled Residents, and in December 2010 *The World* sailed to the ice-encrusted desert of Antarctica. An 18-day expedition to the exotic inner Seychelles and east coast of Madagascar in the Indian Ocean took place in November / December 2011. In 2012, *The World* will embark on three expeditions including a trek across Canada's famed Northwest Passage where the ship will be the largest passenger vessel to ever attempt this historic voyage, a relaxed sojourn to Melanesia and voyage through its 80 islands with a focus on Vanuatu and a sailing across the Pacific to Polynesia to discover some of its most remote mystical islands.

While the expedition specialists focus on the specific ports throughout the journey and associated logistics, the Ship's Enrichment team designs related leisure pursuits using their collective exuberance and creativity, while keeping 'fun and unique' at the forefront – such as when impromptu arrangements were made for a Resident band called "The Fossils" to perform on an iceberg in Antarctica and on a mountainside in Greenland.

### **Incredible Video on Demand and Broadcast TV**

To generate excitement onboard, a daily TV program is produced which invites those onboard to learn about the current port of call and activities planned for the day. Daily installments of the show, available in all Residences – plus tapings of lectures, destination videos and popular movies – run on *The World's* Video on Demand (VOD) system, not to mention 70-plus broadcast television channels. It's a unique TV system unheard of for a vessel of this kind.

### **Creative Minds at Work and Play**

Beyond the ports of call, there are many engaging and imaginative activities that revolve around holidays and other events – including a 'red carpet champagne reception' to celebrate the Academy Awards, and red and white lighting in The Plaza to stage a romantic setting for Valentine's Day.

### **'Marina Day' Pursuits**

Special fun-filled 'marina days' and 'beach days' allow Residents and Guests to enjoy watersports (such as Hobie cat sailing and kayaking) and lounging on sun-soaked shores for the afternoon. On these special days, the back wall of the Marina restaurant is lowered and serves as a multi-functional platform and 'jumping off' deck for sea-side play.

### **About *The World***

Launched in 2002, *The World*<sup>®</sup> is the largest privately owned, residential yacht on earth with 165 luxury Residences. A diverse group of Residents from 19 countries own the homes onboard and share interests in world cultures, history and adventure, and exploring fascinating destinations. They circumnavigate the globe every two to three years following an extraordinary itinerary that they select. In-depth expeditions and one-of-a-kind experiences are complemented by world-class amenities and impeccable service. To learn more about this unique lifestyle call 954-874-3399 or visit [www.aboardtheworld.com](http://www.aboardtheworld.com).

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